

Elderwerks Aging Better Expo Sponsorship Opportunities										
	Partner Classic Booth	Non-Partner Classic Booth	Silver Sponsor	Gold Sponsor	Platinum Sponsor (2 Available)	Diamond Sponsor (1 Available)	Lunch Sponsor	Breakfast Sponsor (Must purchase a Booth)	Valet Sponsor	Audio Visual
Sponsorship Cost	\$375	\$500	\$1,000	\$2,000	\$3,500	\$5,000	\$675	\$200	\$600	\$1,500
Benefits Prior to Expo										
Infomercial in Supporters Section of Expo Web Page <i>(1 Minute Due by 6/20/25)</i>						x				
Interview for Social Media Recorded with Elderwerks <i>(30 to 45 Seconds)</i>					x	x				
Link to Interview in Newsletter					x	x				
Listed on Expo Sponsors Page	x	x	x	x	x	x	x	x	x	x
Listed on Schedule of Expo Web Page	x	x	x	x	x	x			x	x
Listed on Social Media	x	x	x	x	x	x			x	x
Live Link to Sponsor's Website				x	x	x			x	x
Logo & Paragraph on Sponsors Page			x	x	x	x			x	x
Logo on All Advertisements				x	x	x			x	x
Logo on Emails				x	x	x			x	x
Logo on Expo Landing Page					x	x			x	x
Logo on Marketing Materials				x	x	x			x	x
Logo on Social Media				x	x	x	x	x	x	x
Benefits During Expo										
6-Foot Table and 2 Chairs (No side rails, backdrop Included)	1	1	1	1	1	2	1		1	1
Ad in Program - Full Page, 4-Color <i>(Due by June 15, 2025)</i>					x	x			x	x
Ad in Program - Full Page, 4-Color, Back Page, Inside Back Page, or Front Inside Cover <i>(First Three Sponsors, Due by June 15, 2025)</i>						x				x
Ad in Program - Half Page, 4-Color <i>Due by June 15, 2025</i>				x						
Ad in Program- Quarter Page, 4-Color <i>Due by June 15, 2025</i>			x							
Butterfly at Booth for Scavenger Hunt				x	x	x				
Listed in Program	x	x	x	x	x	x	x	x	x	x
Logo in Program				x	x	x			x	x
Lunches Included	1	1	1	2	4	4	1		3	4
Present Mutually Agreed Upon Topic Must confirm by May 1, 2025				x	x	x				
Outdoor Sign for Valet									x	
Sign Near Food							x	x		
Benefits After Expo										
Access to Opted-In Attendees Contact List				x	x	x				x
Listed on Expo Sponsors Page Until Following Year	x	x	x	x	x	x	x	x	x	x
Listed in Schedule Section of Expo Web Page Until Following Year	x	x	x	x	x	x			x	x
Logo on Expo Landing Page Until Following Year				x	x	x				
Logo & Paragraph on Sponsors Page Until Following Year			x	x	x	x				
Logo on Expo Landing Page Until Following Year					x	x			x	x
Logo & Paragraph on Sponsors Page Until Following Year			x	x	x	x				x